

## PROSPECTUS: 2020 Outdoor Summer Arts Festival and Spectrum Gallery Group Show

Arts Center Killingworth and Spectrum Gallery announce a Call for Representational and Abstract Painters, Sculptors, Illustrators, Photographers, Original Printmakers, Fabric Artists, Glass and Wood Artisans, Jewelry Designers and Crafters for the 2020 Essex Town Green Outdoor Summer Arts Festival. Open to visual artists working in oil, acrylic, watercolor, photography, pencil and charcoal, paper, mixed media, fabric, glass, wood, stone and clay.

### Summer Arts Festival Weekend Sponsor

Arts Center Killingworth (Parent company of Spectrum Gallery) is a nonprofit 501(c)3 organization focused on the development and presentation of the visual arts on the Connecticut Shoreline. The Center supports emerging and professional artists in the tri-state area and throughout New England by organizing exhibits at **Spectrum Gallery**, festivals and offering classes, camps and workshops for children, teens and adults. The Arts Center is located at 276 North Parker Hill Road, Killingworth, CT 06419. Phone: (860) 663-5593 [artscenterkillingworth.org](http://artscenterkillingworth.org) Spectrum Gallery is located at 61 Main Street, Centerbrook CT 06409. Phone: (860) 767-0742 [spectrumartgallery.org](http://spectrumartgallery.org)

### Ways to Participate

- 1) Exhibit at the two-day **Outdoor Summer Arts Festival** on the Essex Town Green, Essex, Connecticut. Demonstrate, discuss and sell your artwork. **Participation required both days of Festival.**
- 2) Submit work for consideration for the 6-week **Spectrum Gallery Group Show** at the Center's **Spectrum Gallery**, 61 Main St., Centerbrook, CT. **Only Outdoor Arts Festival participants are eligible to submit to the Spectrum Gallery Group Show.**

### Outdoor Summer Arts Festival

<b>Dates, Times, Location</b>	Sat, June 20 (10-5pm); Sun, June 21 (11-5pm) Essex Town Green, 12 Main Street, Essex CT
<b>Submission Process</b>	To ensure a variety of work at the Festival, there is a maximum of 50 Exhibitors, limited by medium. Email jpegs and a short bio to <a href="mailto:events@spectrumartgallery.org">events@spectrumartgallery.org</a>
<b>Materials Needed</b>	<b>THREE DIGITAL IMAGES OF ARTWORK (HIGH RESOLUTION JPEGS, 300dpi, 500KB-2MB) Must Include Title, Materials used and Size under each jpeg. In the subject line of the email please note: Submissions for Summer Arts Festival</b> <b>ARTIST BIOGRAPHY. Maximum 300 words. Needs to be written in the 3<sup>rd</sup> person.</b> Describe artistic style, awards, education, participation in art shows, and other noteworthy information. <b>Word Document only. DO NOT send bios as images (i.e. JPEGs) or as PDFs. Full resumes or CVs are NOT accepted and will be returned to artist for resubmission.</b>
<b>Participation Fee</b>	<b>\$80, nonrefundable Participation Fee</b> for Exhibitors showing at the Outdoor Summer Arts Festival both days of the Festival Weekend. <b>Group Rate:</b> Maximum 2 artists per tent. Fee for two artists sharing a tent space is \$120. Artist Members of the Arts Center can deduct \$10 from their registration fee. One \$10 discount per shared tent. Artist Membership annual fee is \$45. To view other benefits of membership visit: <a href="http://artscenterkillingworth.org/become-a-member">artscenterkillingworth.org/become-a-member</a> <b>After Festival participation is confirmed via email, Artists will receive a Registration Form which should be returned with Participation Fee within two weeks to:</b> Arts Center Killingworth, 276 North Parker Hill Road, Killingworth, CT 06419.
<b>Registration Deadline</b>	<b>Outdoor Summer Arts Festival registration deadline is Friday, May 26, 2020. Space on the green is limited, so register as early as possible to reserve space and to be included in</b>

**Festival postcard, program and email announcements.**

**Festival Art Selling Procedure**

The Arts Center handles all processing of sales during the **Outdoor Arts Festival at the Arts Center “Buying Tent”**. Guests “shop around” through exhibits and collect Purchase Cards from Artists. Each artist is given 20 purchase slips at the beginning of the Festival. **Each Artist is responsible to note their own name, product sold, cost, and customer’s name and contact information on each Purchase Card**. Each artist is assigned a “unique” buying code which needs to be written by artist on each Purchase Card. This “unique” number is how the Arts Center tracks the sales of each individual participating artist.

Buyers bring their Purchase Cards to the Arts Center’s Buying Tent when ready to pay for purchases. **Sales tax is added at Buying Tent**. Purchase Cards are stamped **PAID** by the Arts Center. Arts Center keeps the white copy of the purchase card. Buyers receive a cash register receipt and the yellow copy of the purchase card stamped PAID by the Arts Center. Buyers return to corresponding Exhibitors to pick up purchases, give the stamped yellow copy of the purchase card to the Artist and keep the cash register receipt for their records.

**Stamped yellow copy of Purchase Card is kept by Artist as proof of sale.**

**Festival Purchase Methods**

Outdoor Arts Festival sales are by cash, check (with proper ID) or credit card (AMEX, MasterCard, Visa, Discover) made payable to the Arts Center Killingworth.

**Sales Tax**

**Connecticut sales tax is not added by Artists**. The Arts Center collects sales tax from buyers at the Buying Tent to remit to the State of Connecticut. **Therefore, artists do not need a Connecticut sales tax registration number to participate in the Festival.**

**Commission**

**Arts Center Killingworth retains a 20% commission on the full sale price (before state sales tax) of all artwork sold during Arts Festival Weekend.**

**Payments to Artists**

Arts Center Killingworth issues a check payment to artists for work sold at the Arts Festival (less commission and sales tax) on or before June 26, 2020.

**Artist Parking**

Artists can park their vehicles near the Town Green to unload. After unloading, each artist must move their vehicle to the Essex Town Hall at 29 West Avenue, Essex, CT 06426 for free parking. Artists will need to walk back to the Town Green (less than 10 minute walk) or catch a ride with a Spectrum Gallery volunteer if available.

**Festival Tent Setup**

Exhibitors are informed of Essex Green tent site locations the week of the Arts Festival by email. On Saturday, tent setup begins at 7am and must be completed by 9am. Artist have one hour between 9-10am to move their vehicles to the Essex Town Hall parking lot and return to the Green. On Sunday, tent setup begins at 9:00am and must be completed by 10:00am. Artist have one hour between 10:00-11:00am to move their vehicles to the Essex Town Hall and return to the Green.

Artists supply and setup their own tent (10”x10” max) tables, chairs, easels, display stands. **As per request of the Essex Town Green, stakes are not allowed to be used on the Green, but all tents must be weighted by other means (sand bags, filled milk jugs, etc.) NO EXCEPTIONS. Artists must have a tent to exhibit or will be asked to leave the Green. Tents must be hosted by Artist or Artist’s representative during entire Festival weekend.**

Arts Center Representatives walk through the Festival on Saturday to check tent setups.

**Security**

**Arts Center Killingworth is not responsible for theft or damage to artist’s work during the Festival weekend.** Tents (without artwork), racks, easels, tables and chairs may remain on the Green overnight at the risk of the artist. **Arts Center is not responsible for any damage or theft of items remaining overnight on the Green.**

**All artwork and crafts must be removed from tents after the Festival on Saturday and returned to the Green and ready to be exhibited by 11:00am Sunday.**

**Festival Marketing** Marketing opportunities for Artists include placement on the Arts Center Killingworth website, postcards, flyers, social media promotions, online calendars, newspaper placements, and name and booth location in printed Festival program distributed FREE to all visitors to the Summer Arts Festival on the Essex Town Green.

**Festival Break Down** Artists may begin breaking down their tents at 5pm on Sunday. Artists may retrieve their cars from the Essex Town Hall and park closer to the Town Green to load.

## Spectrum Gallery Group Show

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**Gallery Submissions** **Spectrum Gallery** invites fine artists and artisans to submit artwork for consideration to the 6-week 2020 Spectrum Gallery Group Show. This Annual Show gives Festival Artists the opportunity to expose their work to a wider audience.

- **Only Arts Festival exhibitors are eligible to submit to the Spectrum Gallery Group Show**
- **Only original artworks and photography are accepted for the Gallery show**
- **No installations or video are excepted**

### About Spectrum Gallery and Store

**Spectrum Gallery** is an expansion of the **Arts Center Killingworth**, a non-profit 501(c)3 organization. Spectrum showcases regional and national artists and artisans, both emerging and established. In addition to presenting painting, sculpture and photography, the Gallery includes a Store, which offers fine crafts in diverse mediums such as fabric, glass, ceramics, paper, pottery, jewelry and more. Exhibits are enhanced by events such as receptions, guest artist demos and workshops, family and member activities. Spectrum Gallery is free and open Wednesday-Saturday (12-6pm) and Sunday (12-5pm).

Spectrum also offers artists online selling opportunities on its site **Spectrum Anytime:** [spectrumartgallery.org/shop](http://spectrumartgallery.org/shop)

**Dates and Location** Spectrum Gallery Group Show for participating Festival artists opens **Friday, May 29, 2020** with an Opening Reception (6:30-9:00pm) and runs through **Sunday, July 12, 2020**. The Show is located at Spectrum Gallery and Store, 61 Main Street, Centerbrook, CT 06409.

**Submission Process** **Submission Deadline to be considered for the 2020 Spectrum Gallery Group Summer Show is Friday, May 19, 2020.** Accepted artists will receive a **Gallery or Store Consignment Agreement, Inventory Sheet and ID slips to be attached to each item. Paperwork is to be filled out and then brought to receiving at Spectrum Gallery. Receiving dates are:** Sunday, May 17 (**Closed Monday, May 18**) through Thursday, May 22 (1-6pm).

**NOTE: Submission does not guarantee exhibition inclusion.**

**Submission Materials** Artists and Crafters must submit online 3-4 high-resolution images of artwork (300 dpi+ JPEGs) for review. Please send submissions to [events@spectrumartgallery.org](mailto:events@spectrumartgallery.org) **In email Subject Line note: Submissions for Spectrum Gallery Summer Festival Show.** Submissions must include Title, Materials used, Size and Price Range (to be discussed).

**Fine Art Gallery:** If selected, **maximum** of 3 works per Artist are displayed in the Gallery. Number of pieces displayed is at the discretion of the gallery and space availability.

**Artisan Store:** Artists should submit images that provide an overview of the pieces in their line. If selected, the number of pieces to be displayed in the Show is dependent on size of works and space available in the Store. Once participation in the Show is confirmed, the kinds and number of pieces to be included will be determined.

**All submitted artwork must be original and if selected be “for sale” throughout the entire 6-week Show.** All submitted two-dimensional work must be wired, framed and ready for

installation. Three-dimensional work should not exceed 24 inches in any dimension. Submission sizing can be discussed with gallery director.

**Gallery and Store Commissions**

**Gallery and Store commission is 40% before Connecticut sales tax.**

Artwork selected for the Spectrum Gallery Group Show must be delivered ready to hang/display. Spectrum Gallery reserves the right to refuse any work considered unsuitable for hanging/ presentation, is misrepresented through documentation, or is/are not the piece(s) selected. Artwork pricing is to be discussed with each Artist at receiving unless previously confirmed.

**Show Closing and Removal of Artwork**

**Spectrum Gallery Group Show closes July 12, 2020 and artwork not online in the online gallery and store ([www.spectrumartgallery.org/shop](http://www.spectrumartgallery.org/shop)) must be removed by participating Artists and Artisans from Spectrum July 12, 14, 15, 16 or 17 (1-6pm) unless artists and artisans have work for sale in the Spectrum Gallery Online Gallery or Store. Specific pick-up dates for artwork for sale online will be provided on request per artist/artisan.**

Spectrum Gallery shall not be liable to the Artist for loss of or damage to a piece of artwork if the Artist fails to retrieve work during the Removal Dates set forth herein.

Packing/shipping charges, insurance while artworks are in transit, other handling expenses, and risk of loss or damage incurred in the delivery of artwork from Artist to Spectrum Gallery, and in their return from Gallery to Artist, shall be the responsibility of the Artists for this show. Spectrum Gallery is responsible for the transportation of artwork to purchasers.

**Gallery Show Marketing**

Marketing opportunities for Artists include placement on the Spectrum Gallery website, Gallery Show/Festival postcards, social media promotions, online calendars and newspaper placements.

**Questions? Call (860) 663-5593 or email [events@spectrumartgallery.org](mailto:events@spectrumartgallery.org)**